

Platform Economy in the Nordic countries

Conference 2, September 2019, St. Gertrud Östergatan 7B, Malmö

- 10.00- 10.15 **Welcome by** a representative from one of the Nordic organisations of professional associations
- Perspectives in the Platform Economy for the Nordic countries** by Niina Aagard, CEO Nordic Innovation
- 10-15-10.45 **How do we boost Platform Economy in the Nordic countries – opportunities and pitfalls.** Presentation of the main results of the Nordic project on Platform Economy and knowledge work by Rolf Røtnæs, CEO, SØA
- 10.45-11.10 **Consumer protection – is there a need for EU regulations of digital platforms?** By Marie Jull Sørensen, Aalborg University
- 11-10-11.20 **Coffee break**
- 11.20-11.35 **What do we know about knowledge workers on digital platforms v.** Morten Petersen or Mathias Linnemann Worksome
- 11.35- 12.15 **Digital platforms in the Nordic countries:**
MePloy, Denmark
Ahum, Sweden
Brainbase, Norway
Solved, Finland
- 12.15-12.30 **Questions and debate**
- 12.30-13.30 **Lunch**
- 13.30-13.50 **Why we use platform workers by**
- 13.50-14.10 **A Nordic labour market under pressure – is there a need for new regulation?** Marianne Jenum Hotvedt, Oslo University
- 14.10-14.20 **Coffee break**
- 14.20-14.50 **The future of work**, Marguerita Lane, labour market economist OECD
- 14.50-15.10 **Platform Economy in the Nordic countries – perspectives and problems**, Ann Linde, Minister with responsibility for Nordic affairs
- 15.10-15.30 **The trade unions view on the development of the labour market of knowledge workers, including the rise of platform work?** Kari Sollien, Akademikerne, Norway, Stura Fjäder Akava, Finland Göran Arrius, Saco, Sweden, Thorunn Sveinbjarnardottir, BHM, Iceland og Lars Qvistgaard, Akademikerne, Denmark.